

## NEW FOR 2020 – From Print to Perfection

### Location

The Imaging Warehouse, Stratford-upon-Avon, CV37 0PT

### Time & dates

10:00am – 4:30pm including buffet lunch and refreshments

22nd February 2020

4th April 2020

13th June 2020

8th August 2020

17th October 2020

12th December 2020

### Tutors

Colin is a member of the PermaJet sales team, holding key responsibility for the Education market and Camera Club lectures. He has worked in the photographic industry since 1982 and has been involved in sales for the past 28 years, giving him extensive knowledge of the photographic and inkjet world.



David Lowe ARPS DPAGB – David is the Chairman of the London Salon of Photography and a frequent lecturer and judge at photographic clubs and societies around the country. See his work here - <http://www.davidlowepics.com/>



### About

On this course you'll learn the essentials of colour management and choosing the right paper in order to achieve the perfect print. Walk away with the confidence to print your images successfully.

The day will cover...

- The basics of colour management
- How to calibrate your monitor
- Overview of the PermaJet paper families
- What to consider when choosing your paper
- The difference between generic and custom ICC profiles
- How to print a profile patch
- The correct Photoshop and printer driver settings
- Installing profiles on PC and Mac
- Monochrome conversion techniques and using the Advanced Black and White setting

In the afternoon there will be an interactive session where you will get the chance to print your own images, reinforcing everything you've learnt in the morning such as printer and Photoshop settings. This is an ideal opportunity to try different paper types and see how important paper choice is.

Both Epson and Canon printers will be used to show the various methods of workflow.

### Required equipment

Please bring a USB with a selection of images so you can print during the afternoon session.

### The Photographic Academy

*From Capture to Print*

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